

# Hywel Dda University Health Board;

## **Project Title; Community Connectors**

**Hywel Dda;** GP Surgery Community

**Project Lead; Contacts;** Michelle Copeman; PAVS <mailto:enquiries@pavs.org.uk>

**Rationale;** This is a service provided by Pembrokeshire Association of Voluntary Services but linked to the Health Boards Lifestyle Advocacy Programme which is an approach through Primary Care Clusters to increase and embed a health promotion ethos to strengthen contact between the NHS and the public.

**Project Details;** Working with the Local Authority and the voluntary service. Third sector staff providing information and signposting to community-based services, mapping of gaps and supporting development of new services to meet identified need

**Community Connectors** will work across Pembrokeshire to:

- Develop effective community links to create community-based citizen-centred solutions
- Work with individuals to help them meet identified well-being goals and needs
- Make appropriate referrals to third sector organisations and other services
- Work closely with GP surgeries, primary care clusters and social care hubs to support anticipatory care planning and social prescribing
- Map local assets and contribute to the well-being and population needs assessments
- Maintain up-to-date information on service directories, primarily **info**-engine and Dewis
- Monitor unmet need and service demand and work with partners to develop new community-led services
- Promote and encourage volunteering and participation in the local community
- Work with partners to deliver asset-based community development

## **Intended Outcomes;**

- Achieve the "shift left" towards early action and secure upstream efficiencies
- Improve individual and community well-being through an assets based approach
- Help people to make prudent choices and live healthier lives
- Improve local access to information, advice and assistance
- Deal with referrals in a timely manner at the first point of contact
- Develop a model based on local and national best practice and share learning
- Meet the requirements of the Social Services & Well-being (Wales) Act 2014

**Partners;** PAVS

**Time-frame;** Fixed term

**Future Development Planned;** No information currently available

**Commissioning / Funding;** Pembrokeshire County Council

**Evaluation / Reporting;** The Pembrokeshire preventions model, which includes the Community Connectors service, will be independently evaluated to determine whether outcomes have been achieved; value for money and added value; what has worked well and what could have been done differently. Learning will be shared at a local, regional and national level

**Supporting Documentation;**



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**Acknowledgement;** Rachel Pompa; Head of GMS Hywel Dda UHB

**Project Status;**