

Optometric Advisors

The Chief Optometric Advisor

The Chief Optometric Advisor provides independent professional advice relating to optometric services and eye health matters in Wales.

Leads the optometry profession in Wales and has a strategic role in eye health regulation, education, training, standards and performance

Leads the development of policy and legislation relating to the optometry profession and eye health

Works across all Welsh Government departments and with a range of external partners to improve eye health and reduce inequalities.

The Chief Optometric Advisor works closely with:

Other government departments and stakeholders to coordinate eye health activity and information

Health Boards to encourage and strengthen local engagement, developing appropriate responses to eye health issues across Wales.

The current [Chief Optometric Advisor is David O'Sullivan](#).

Health Board Optometric Advisors

The role of the health board optometric advisors is to support Optometric Contractors, Performers and the health boards in maintaining appropriate standards of patient care and develop local services

Betsi Cadwalader Health Board

No Health Board Optometric Advisor for Betsi Cadwaladr.

Aneurin Bevan Health Board

Mike George is the Health Board Optometric Advisor.

Stephanie Campbell is the Primary Care Cluster Lead for Optometry and is responsible for liaising with the ROC and the primary care clusters.

Cardiff and the Vale

Sharon Beatty is the health board Optometric Advisor

Cwm Taff

Tim Palmer is the health board Optometric Advisor

Swansea Bay Health Board

Lyndsay Hewitt is the health board Optometric Advisor

Powys Health Board

The two health board optometric advisers split their work as follows:

Paul Cottrell. Paul is responsible for all Research and development

No Health Board adviser for GOS and contractual queries

Hywel Dda Health Board

There is no Optometric Adviser but the health board fund and have always funded the role of the Optometric Development Officer (ODO) – Rebecca Bartlett who is relied within the health board to execute many functions relating to the provision of eye care services.